

East

Ref #	Hits	Search Query	DBs	Default Operator	Plurals	Time Stamp
L1	13	khimetrics.as:	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 15:17
L2	76	(optimis\$6 or optimiz\$6) SAME (price or prices or pricing) SAME (promotion\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 16:16
L3	292	(optimis\$6 or optimiz\$6) NEAR6 ((mark\$3 ADJ down) or markdown\$2 or promotion\$2)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 16:17
L4	181	3 AND demand\$2	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 16:17
L5	153	4 and (price\$1 or pricing)	US-PGPUB; USPAT; USOCR; EPO; JPO; DERWENT; IBM_TDB	OR	OFF	2005/11/01 16:27



Enter Web Address:

Searched for <http://www.demandtec.com>

**79 Results**

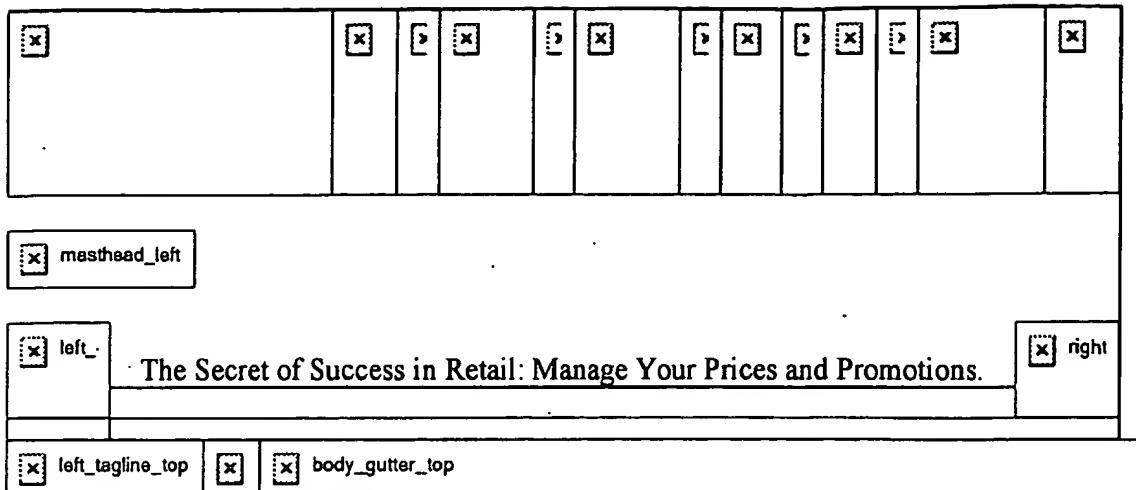
Note some duplicates are not shown. See all.  
\* denotes when site was updated.

### Search Results for Jan 01, 1996 - Nov 01, 2005

1996	1997	1998	1999	2000	2001	2002	2003	2004	2005
0	0	0	0	4 pages	5 pages	10 pages	25 pages	30 pages	p
				<a href="#">Oct 17, 2000</a>	<a href="#">Apr 11, 2001</a>	<a href="#">May 23, 2002</a>	<a href="#">Feb 02, 2003</a>	<a href="#">Feb 18, 2004</a>	*
				<a href="#">Oct 18, 2000</a>	<a href="#">May 16, 2001</a>	<a href="#">May 25, 2002</a>	<a href="#">Feb 05, 2003</a>	<a href="#">Mar 22, 2004</a>	*
				<a href="#">Oct 19, 2000</a>	<a href="#">Sep 16, 2001</a>	<a href="#">Aug 02, 2002</a>	<a href="#">Mar 27, 2003</a>	<a href="#">Apr 01, 2004</a>	*
				<a href="#">Dec 04, 2000</a>	<a href="#">Sep 17, 2001</a>	<a href="#">Sep 21, 2002</a>	<a href="#">Apr 10, 2003</a>	<a href="#">Apr 01, 2004</a>	*
				<a href="#">Oct 09, 2001</a>	<a href="#">Sep 26, 2002</a>	<a href="#">Oct 17, 2002</a>	<a href="#">Apr 20, 2003</a>	<a href="#">Apr 20, 2004</a>	*
						<a href="#">May 30, 2003</a>	<a href="#">May 18, 2004</a>		
						<a href="#">Jun 20, 2003</a>	<a href="#">Jun 02, 2004</a>		
						<a href="#">Jun 23, 2003</a>	<a href="#">Jun 04, 2004</a>		
						<a href="#">Jul 21, 2003</a>	<a href="#">Jun 05, 2004</a>		
						<a href="#">Jul 27, 2003</a>	<a href="#">Jun 10, 2004</a>		
						<a href="#">Aug 07, 2003</a>	<a href="#">Jun 12, 2004</a>		
						<a href="#">Aug 08, 2003</a>	<a href="#">Jun 15, 2004</a>		
						<a href="#">Sep 19, 2003</a>	<a href="#">Jun 17, 2004</a>		
						<a href="#">Sep 23, 2003</a>	<a href="#">Jun 18, 2004</a>		
						<a href="#">Oct 25, 2003</a>	<a href="#">Jun 19, 2004</a>		
						<a href="#">Oct 26, 2003</a>	<a href="#">Jun 22, 2004</a>		
						<a href="#">Oct 28, 2003</a>	<a href="#">Jun 23, 2004</a>		
						<a href="#">Oct 29, 2003</a>	<a href="#">Jun 24, 2004</a>		
						<a href="#">Nov 19, 2003</a>	<a href="#">Jun 28, 2004</a>		
						<a href="#">Nov 20, 2003</a>	<a href="#">Jul 02, 2004</a>	*	
						<a href="#">Nov 23, 2003</a>	<a href="#">Jul 10, 2004</a>	*	
						<a href="#">Nov 26, 2003</a>	<a href="#">Jul 22, 2004</a>		
						<a href="#">Dec 04, 2003</a>	<a href="#">Jul 23, 2004</a>		
						<a href="#">Dec 12, 2003</a>	<a href="#">Sep 18, 2004</a>	*	
							<a href="#">Sep 19, 2004</a>	*	
							<a href="#">Oct 12, 2004</a>	*	
							<a href="#">Nov 03, 2004</a>	*	
							<a href="#">Nov 12, 2004</a>	*	
							<a href="#">Nov 13, 2004</a>		
							<a href="#">Nov 14, 2004</a>		

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Easier said than done. To maximize profits and customer flow-through, retailers need price and promotion working together to deliver the company objective. However, most retailers are caught up in the day-to-day logistics of putting product on shelves... And don't have time for the complex job of optimizing prices in a challenging environment, with conflicting objectives, strategies and constraints.

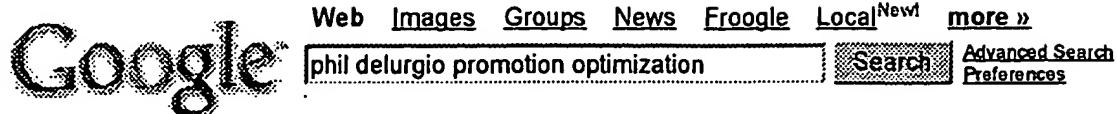
*DemandTec can help:*

- We offer a *breakthrough*, Web-based service that identifies the most profitable pricing and promotion combinations for all of your products, taking into account multiple objectives, strategies and constraints.
- Our high-level, proprietary science *optimizes price and promotion as a single system*, applying sophisticated econometric techniques and advanced technology to deliver precise recommendations.
- Our world-beating team of category managers and optimization experts work in partnership with you to implement our solution rapidly and achieve a *guaranteed step-change in results*.

*The result goes directly to your bottom line.*

Whether for an e-commerce business or traditional retailer, we can manage prices more efficiently, and increase profits *dramatically*. Our results to date show that we can improve net profits by at least **40-80%** and in some cases, significantly more.

Contact us to find out more about how DemandTec can help drive profits!

**Web**Results 1 - 10 of about 33 for phil delurgio promotion optimization. (0.43 seconds)DemandTec | News

... also published an article by Dr. Rossi and **Phil Delurgio**, DemandTec's VP ... provider of Demand Based Management software for price and **promotion optimization** ...

[demandtec.com/news/press99-02/news\\_rel\\_rossi.html](http://demandtec.com/news/press99-02/news_rel_rossi.html) - 23k - Supplemental Result - [Cached](#) - [Similar pages](#)

DemandTec | News

... 08, 2000—"Making Sense of Scanner Data," by Mr. **Phil Delurgio**, VP Product ... provider of Demand Based Management software for price and **promotion optimization** ...

[demandtec.com/news/press99-02/news\\_rel\\_harvbus.html](http://demandtec.com/news/press99-02/news_rel_harvbus.html) - 23k - Supplemental Result - [Cached](#) - [Similar pages](#)

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3DMT | Company

**Phil Delurgio**, Chief Executive Officer Mr. **Delurgio**'s experience in ... of DemandTec's industry-leading price and **promotion optimization** products. ...

[www.3dmt.com/company/delurgio.html](http://www.3dmt.com/company/delurgio.html) - 20k - [Cached](#) - [Similar pages](#)

Siam Future : Retailers Play 'The Price is Right' as Interest in ...

... profit, says vice president of product development **Phil DeLurgio**. ... the optimal pricing and **promotion** combinations within ... **DeLurgio** points out that the DemandTec ...

[siamfuture.com/asiannews/asiannewstx1.asp?aid=1504](http://siamfuture.com/asiannews/asiannewstx1.asp?aid=1504) - 26k - Supplemental Result - [Cached](#) - [Similar pages](#)

User interface for a rules engine and methods therefor patent

09/849448, filed May 4, 2001, entitled "Interface for Merchandise Promotion optimization," by Inventors Michael Neal and **Phil Delurgio**, herein incorporated ...

[www.freshpatents.com/ User-interface-for-a-rules-engine-and-methods-therefor-dt20041021ptan20040210541.php](http://www.freshpatents.com/ User-interface-for-a-rules-engine-and-methods-therefor-dt20041021ptan20040210541.php) - 60k - Supplemental Result - [Cached](#) - [Similar pages](#)

[PDF] POM 2003 - POM in the Service Economy Cases in Operations Management

File Format: PDF/Adobe Acrobat - [View as HTML](#)

optimization problems. The purpose of this paper is to explore the use of GA for solving ... **Stephen A DeLurgio, Sr.**, Henry W. Bloch School of Business ...

[64.226.112.21/pomswebsite/ Meeting2003/abstractsummary001.pdf](http://64.226.112.21/pomswebsite/ Meeting2003/abstractsummary001.pdf) - Oct 30, 2005 - [Similar pages](#)

10/21/2005 – Harvard Business Review Articles – Marketing

One result has been an increase in consumer and trade **promotion**. ... Rossi, Peter; **DeLurgio**, Phil; Kantor, David A new statistical technique, ...

[www.mhhe.com/primis/catalog/pcatalog/HBSMA.htm](http://www.mhhe.com/primis/catalog/pcatalog/HBSMA.htm) - 456k - [Cached](#) - [Similar pages](#)

Interface for merchandise price optimization - US Patent 6553352

The **promotion optimization** tool 306 is employed to determine An optimum **promotion** strategy for products of a ... Inventor(S). **Phil Delurgio** · Michael Neal ...

[www.patentstorm.us/patents/6553352.html](http://www.patentstorm.us/patents/6553352.html) - 115k - Supplemental Result - [Cached](#) - [Similar pages](#)

TROUBLE D COMPANY REPORTER Monday, July 28, 2003, Vol. 7, No. 147 ...

to complete some final **optimization** of facilities during the remainder of our fiscal year. ... Attn: Phillip Delurgio 3701 W Warner Ave Santa Ana, CA 92704 ...

[bankrupt.com/TCR\\_Public/030728.mbx](http://bankrupt.com/TCR_Public/030728.mbx) - 513k - [Cached](#) - [Similar pages](#)

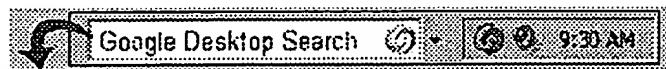
[PDF] [www.poms.org/POMSWebsite/Meeting2005/pom\\_2005Final...](http://www.poms.org/POMSWebsite/Meeting2005/pom_2005Final...)

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The image shows a screenshot of the M-Factor website. At the top, there is a large, bold, black header "M-FACTOR". Below it is a navigation menu with the following items: COMPANY, ABOUT US, BOARD OF DIRECTORS, PRODUCT, INVESTORS, CONTACT US, CAREERS, and HOME. The "COMPANY" item is highlighted with a dark gray background. To the right of the menu, there is a section titled "Founders / Management / Advisors" which includes a bio for "Phil Delurgio, Chief Executive Officer". Below this, there are two more sections: one for "PRODUCT" and one for "INVESTORS".

**Founders / Management / Advisors**

**Phil Delurgio, Chief Executive Officer**

Mr. Delurgio's experience in analytical marketing software development spans 16 years, with numerous analytical marketing planning applications at dozens of CPG firms.

Prior to starting M-Factor, Mr. Delurgio was a co-founder and the Vice President of a company specializing in enterprise software for analytical pricing and merchandising and product implementation of DemandTec's industry-leading price and promotion. DemandTec has grown to dominate the CDM industry, with enormous success at

Prior to DemandTec, Mr. Delurgio led numerous software development and marketing projects at many of the largest CPG manufacturers in the US and internationally. In the USA, where he evaluated pricing and promotion effectiveness for more than twenty years.

Mr. Delurgio holds a B.S. in Business Administration from the University of Southern California and an M.B.A. from the University of Chicago.

[Back to Management Page](#)

Dialog  
11/1/05

Your SELECT statement is:

s ((promotion())(optimization or optimisation or plan or plans or planning)) and (demandtec or delurgio or demand()tec)) not py>2000

Items	File
2	16: Gale Group PROMT(R) _1990-2005/Oct 31
1	20: Dialog Global Reporter _1997-2005/Nov 01
Examined	50 files
Examined	100 files
2	148: Gale Group Trade & Industry DB _1976-2005/Nov 01
>>>File 177: Prefix "PY" is undefined	1 177: Adv.& Agency Red Books:Advertisers _2005/Oct
Examined	150 files
Examined	200 files
>>>File 297 was removed from the system to allow for search engine	enhancements
297: Bible(King James Version) _1769	
>>>Unable to open file; SELECT not performed on this file.	
Examined	250 files
Examined	300 files
>>>File 519: Prefix "PY" is undefined	1 519: D&B-Duns Finan.Records Plus(TM) _2005/May
Examined	350 files
1	570: Gale Group MARS(R) _1984-2005/Oct 31
Examined	400 files
1	613: PR Newswire _1999-2005/Nov 01
1	621: Gale Group New Prod.Annou.(R) _1985-2005/Nov 01
1	649: Gale Group Newswire ASAP(TM) _2005/Oct 19
Examined	450 files
Examined	500 files
Examined	550 files
1	993: NewsRoom 2003
Processing	
2	996: NewsRoom 2000

11 files have one or more items; file list includes 563 files.  
One or more terms were invalid in 105 files.

Dialog  
4/1/05

Your SELECT statement is:

s ((promotion())(optimization or optimisation or plan or plans or planning)) and (khimetrics or delurgio or neal)) not py>2000

Items	File
3	9: Business & Industry(R) Jul/1994-2005/Oct 31
1	15: ABI/Inform(R) 1971-2005/Nov 01
3	16: Gale Group PROMT(R) 1990-2005/Oct 31
1	20: Dialog Global Reporter 1997-2005/Nov 01
1	47: Gale Group Magazine DB(TM) 1959-2005/Nov 01
Examined	50 files
2	88: Gale Group Business A.R.T.S. 1976-2005/Nov 01
Examined	100 files
1	141: Readers Guide 1983-2004/Dec
3	148: Gale Group Trade & Industry DB 1976-2005/Nov 01
4	180: Federal Register 1985-2005/Nov 01
Examined	150 files
Examined	200 files
>>>File 297 was removed from the system to allow for search engine enhancements	
297:	Bible(King James Version) 1769
>>>Unable to open file; SELECT not performed on this file.	
Examined	250 files
Examined	300 files
2	484: Periodical Abs Plustext 1986-2005/Oct W4
>>>File 519: Prefix "PY" is undefined	
1	519: D&B-Duns Finan.Records Plus(TM) 2005/May
Examined	350 files
2	570: Gale Group MARS(R) 1984-2005/Oct 31
Examined	400 files
1	613: PR Newswire 1999-2005/Nov 01
1	621: Gale Group New Prod.Annou. (R) 1985-2005/Nov 01
2	635: Business Dateline(R) 1985-2005/Nov 01
3	636: Gale Group Newsletter DB(TM) 1987-2005/Oct 31
4	642: The Charlotte Observer 1988-2005/Oct 30
1	649: Gale Group Newswire ASAP(TM) 2005/Oct 19
Examined	450 files
1	701: St Paul Pioneer Pr Apr 1988-2005/Oct 22
1	704: (Portland)The Oregonian 1989-2005/Oct 31
1	718: Pittsburgh Post-Gazette Jun 1990-2005/Nov 01
1	727: Canadian Newspapers 1990-2005/Nov 01
Examined	500 files
Examined	550 files
Processing	
6	996: NewsRoom 2000

23 files have one or more items; file list includes 563 files.  
One or more terms were invalid in 105 files.

Dialog  
m/1.65

Set	Items	Description
S1	14	((PROMOTION())(OPTIMIZATION OR OPTIMISATION OR PLAN OR PLANS OR PLANNING)) AND (DEMANDTEC OR DELURGIO OR DEMAND()TEC)) NOT PY>2000
S2	4	RD (unique items) — <i>univ</i>
File	16:Gale Group PROMT(R)	1990-2005/Oct 31
	(c)	2005 The Gale Group
File	20:Dialog Global Reporter	1997-2005/Nov 01
	(c)	2005 Dialog
File	148:Gale Group Trade & Industry DB	1976-2005/Nov 01
	(c)	2005 The Gale Group
File	177:Adv. & Agency Red Books:Advertisers	2005/Oct
	(c)	2005 Reed Elsevier Inc
File	519:D&B-Duns Finan. Records Plus(TM)	2005/May
	(c)	2005 Dun & Bradstreet
File	570:Gale Group MARS(R)	1984-2005/Oct 31
	(c)	2005 The Gale Group
File	613:PR Newswire	1999-2005/Nov 01
	(c)	2005 PR Newswire Association Inc
File	621:Gale Group New Prod.Annou.(R)	1985-2005/Nov 01
	(c)	2005 The Gale Group
File	649:Gale Group Newswire ASAP(TM)	2005/Oct 19
	(c)	2005 The Gale Group
File	993:NewsRoom 2003	
	(c)	2005 Dialog
File	996:NewsRoom 2000	
	(c)	2005 Dialog
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4/6/05

Your SELECT statement is:

s (((optimiz?????? or optimis??????) (4n) (price? ? or pricing)) and  
(demand? ?) and (markdown? ? or promotion?? or mark???()down)) not py>2001

Items	File
1	2: INSPEC_1898-2005/Oct W4
2	7: Social SciSearch(R)_1972-2005/Oct W4
14	9: Business & Industry(R)_Jul/1994-2005/Oct 31
11	13: BAMP_2005/Oct W4
53	15: ABI/Inform(R)_1971-2005/Nov 01
134	16: Gale Group PROMT(R)_1990-2005/Oct 31
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Processing	
111	20: Dialog Global Reporter_1997-2005/Nov 01
1	34: SciSearch(R) Cited Ref_Sci_1990-2005/Oct W4
1	35: Dissertation Abs Online_1861-2005/Oct
10	47: Gale Group Magazine DB(TM)_1959-2005/Nov 01
1	50: CAB Abstracts_1972-2005/Sep
Examined	50 files
14	75: TGG Management Contents(R)_86-2005/Oct W4
14	88: Gale Group Business A.R.T.S._1976-2005/Nov 01
1	95: TEME-Technology & Management_1989-2005/Sep W4
1	101: Disclosure Database(R)_2005/Oct W5
1	103: Energy SciTec_1974-2005/Sep B1
8	112: UBM Industry News_1998-2004/Jan 27
5	122: Harvard Business Review_1971-2005/Sep
Examined	100 files
4	141: Readers Guide_1983-2004/Dec
2	144: Pascal_1973-2005/Oct W4
2	147: The Kansas City Star_1995-2003/Sep 26
Processing	
187	148: Gale Group Trade & Industry DB_1976-2005/Nov 01
1	155: MEDLINE(R)_1951-2005/Oct 31
>>>File 177: Prefix "PY" is undefined	
1	177: Adv. & Agency Red Books:Advertisers_2005/Oct
5	180: Federal Register_1985-2005/Nov 01
Examined	150 files
Processing	
Processing	
Processing	
Processing	
3	256: TecInfoSource_82-2005/Jan
2	258: AP News Jul_2000-2005/Nov 01
3	262: CBCA Fulltext_1982-2005/Oct 24
2	267: Finance & Banking Newsletters_2005/Nov 01
7	275: Gale Group Computer DB(TM)_1983-2005/Oct 31
Examined	200 files
>>>File 297 was removed from the system to allow for search engine enhancements	
297: Bible(King James Version)_1769	
>>>Unable to open file; SELECT not performed on this file.	
2	324: German Patents Fulltext_1967-200543
1	340: CLAIMS(R)/US Patent_1950-05/Oct 27
13	349: PCT FULLTEXT_1979-2005/UB=20051027,UT=20051020
Examined	250 files
1	387: The Denver Post_1994-2005/Oct 31
1	433: Charleston Newspapers_1997-2005/Oct 31
1	436: Humanities Abs Full Text_1984-2004/Dec
2	440: Current Contents Search(R)_1990-2005/Nov 01

Examined 300 files

3 471: New York Times Fulltext\_1980-2005/Nov 01  
11 476: Financial Times Fulltext\_1982-2005/Oct 31  
15 484: Periodical Abs Plustext\_1986-2005/Oct W4  
14 485: Accounting & Tax DB\_1971-2005/Oct W3  
1 492: Arizona Repub/Phoenix Gaz\_19862002/Jan 06  
1 494: St LouisPost-Dispatch\_1988-2005/Oct 30

>>>File 519: Prefix "PY" is undefined

1 519: D&B-Duns.Finan.Records Plus(TM)\_2005/May

Examined 350 files

2 541: SEC Online(TM) Annual Repts\_1997/Sep W3  
3 542: SEC Online(TM) 10-K Reports\_1997/Sep W3  
1 544: SEC Online(TM) Proxy Repts\_1997/Sep W3

Processing

14 545: Investext(R)\_1982-2005/Nov 01  
27 553: Wilson Bus. Abs. FullText\_1982-2004/Dec  
1 563: Key Note Market Res.\_1986-2001/Aug 03  
2 564: ICC Brit.Co.Ann.Rpts\_1984-2004/Jun 22  
19 570: Gale Group MARS(R)\_1984-2005/Oct 31  
1 587: Jane's Defense&Aerospace\_2005/Oct W4

Examined 400 files

4 608: KR/T Bus.News.\_1992-2005/Nov 01  
40 609: Bridge World Markets\_2000-2001/Oct 01  
51 610: Business Wire\_1999-2005/Nov 01  
76 613: PR Newswire\_1999-2005/Nov 01  
5 619: Asia Intelligence Wire\_1995-2005/Oct 31  
1 620: EIU:Viewswire\_2005/Oct 19  
83 621: Gale Group New Prod.Annou.(R)\_1985-2005/Nov 01  
3 622: EIU Magazines\_2000-2004/Mar 20  
1 623: Business Week\_1985-2005/Oct 27  
3 624: McGraw-Hill Publications\_1985-2005/Nov 01  
1 625: American Banker Publications\_1981-2005/Oct 31  
1 626: Bond Buyer Full Text\_1981-2005/Nov 01  
1 633: Phil.Inquirer\_1983-2005/Oct 26  
1 634: San Jose Mercury\_Jun 1985-2005/Oct 31  
6 635: Business Dateline(R)\_1985-2005/Nov 01  
13 636: Gale Group Newsletter DB(TM)\_1987-2005/Oct 31  
4 637: Journal of Commerce\_1986-2005/Nov 01  
1 640: San Francisco Chronicle\_1988-2005/Oct 30  
4 643: Grand Forks Herald\_1995-2005/Oct 28  
2 647: CMP Computer Fulltext\_1988-2005/Oct W3  
4 648: TV and Radio Transcripts\_1997-2005/Oct W5  
83 649: Gale Group Newswire ASAP(TM)\_2005/Oct 19  
6 654: US Pat.Full.\_1976-2005/Oct 27  
1 660: Federal News Service\_1991-2002/Jul 02

Examined 450 files

1 684: Bradenton Herald\_Oct2005/Oct 27  
1 696: DIALOG Telecom. Newsletters\_1995-2005/Oct 31  
1 702: Miami Herald\_1983-2005/Oct 30  
1 707: The Seattle Times\_1989-2005/Oct 31  
3 710: Times/Sun.Times(London)\_Jun 1988-2005/Oct 31  
1 711: Independent(London)\_Sep 1988-2005/Nov 01  
1 720: (Columbia) The State\_Dec 1987-2005/Oct 30  
3 726: S.China Morn.Post\_1992--2005/Oct 31  
6 727: Canadian Newspapers\_1990-2005/Nov 01  
6 728: Asia/Pac News\_1994-2005/Oct W5

Examined 500 files

1 739: The Fresno Bee\_1990-2005/Oct 31  
1 740: (Memphis) Comm.Appeal\_1990-2005/Oct 30  
4 748: Asia/Pac Bus. Jrnls\_1994-2005/Oct 31

1 750: Emerging Mkts & Middle East News\_1995-2005/Nov 01  
3 755: New Zealand Newspapers\_1995-2005/Nov 01  
2 759: Business Insights\_1992-2005/Oct  
1 767: Frost & Sullivan Market Eng\_2005/Sep  
1 768: EIU Market Research\_2005/Apr 21  
7 781: ProQuest Newsstand\_1998-2005/Nov 01  
1 788: (Myrtle Beach) The Sun News\_1996-2005/Oct 27  
7 810: Business Wire\_1986-1999/Feb 28  
6 813: PR Newswire\_1987-1999/Apr 30

Examined 550 files

6 985: World News Connection(R)\_1995-2005/Nov 01

Processing

Processing

Processing

7 993: NewsRoom 2003

Processing

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86 995: NewsRoom 2001

79 996: NewsRoom 2000

103 files have one or more items; file list includes 563 files.

One or more terms were invalid in 105 files.

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Dialog  
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Set	Items	Description
S1	999	((OPTIMIZ?????? OR OPTIMIS???????) (4N) (PRICE? ? OR PRICING- )) AND (DEMAND? ?) AND (MARKDOWN? ? OR PROMOTION?? OR MARK???- () DOWN)) NOT PY>2001
S2	518	RD (unique items)
S3	95	S2 AND ((OPTIMIZ?????? OR OPTIMIS???????) (5N) (MARKDOWN? ? OR PROMOTION?? OR MARK???() DOWN))
S4	39	S3 NOT PY>2000 - <i>WILC</i>
File	2:INSPEC	1898-2005/Oct W4 (c) 2005 Institution of Electrical Engineers
File	7:Social SciSearch(R)	1972-2005/Oct W4 (c) 2005 Inst for Sci Info
File	9:Business & Industry(R)	Jul/1994-2005/Oct 31 (c) 2005 The Gale Group
File	13:BAMP	2005/Oct W4 (c) 2005 The Gale Group
File	15:ABI/Inform(R)	1971-2005/Nov 01 (c) 2005 ProQuest Info&Learning
File	16:Gale Group PROMT(R)	1990-2005/Oct 31 (c) 2005 The Gale Group
File	20:Dialog Global Reporter	1997-2005/Nov 01 (c) 2005 Dialog
File	34:SciSearch(R) Cited Ref Sci	1990-2005/Oct W4 (c) 2005 Inst for Sci Info
File	35:Dissertation Abs Online	1861-2005/Oct (c) 2005 ProQuest Info&Learning
File	47:Gale Group Magazine DB(TM)	1959-2005/Nov 01 (c) 2005 The Gale group
File	50:CAB Abstracts	1972-2005/Sep (c) 2005 CAB International
File	75:TGG Management Contents(R)	86-2005/Oct W4 (c) 2005 The Gale Group
File	88:Gale Group Business A.R.T.S.	1976-2005/Nov 01 (c) 2005 The Gale Group
File	95:TEME-Technology & Management	1989-2005/Sep W4 (c) 2005 FIZ TECHNIK
File	101:Disclosure Database(R)	2005/Oct W5 (c) 2005 Thomson Financial
File	103:Energy SciTec	1974-2005/Sep B1 (c) 2005 Contains copyrighted material
File	112:UBM Industry News	1998-2004/Jan 27 (c) 2004 United Business Media
File	122:Harvard Business Review	1971-2005/Sep (c) 2005 Harvard Business Review
File	141:Readers Guide	1983-2004/Dec (c) 2005 The HW Wilson Co
File	144:Pascal	1973-2005/Oct W4 (c) 2005 INIST/CNRS
File	147:The Kansas City Star	1995-2003/Sep 26 (c) 2003 Kansas City Star
File	148:Gale Group Trade & Industry DB	1976-2005/Nov 01 (c) 2005 The Gale Group
File	155:MEDLINE(R)	1951-2005/Oct 31 (c) format only 2005 Dialog
File	177:Adv. & Agency Red Books:Advertisers	2005/Oct (c) 2005 Reed Elsevier Inc
File	180:Federal Register	1985-2005/Nov 01 (c) 2005 format only DIALOG
File	256:TecInfoSource	82-2005/Jan (c) 2005 Info.Sources Inc

File 258:AP News Jul 2000-2005/Nov 01  
(c) 2005 Associated Press

File 262:CBCA Fulltext 1982-2005/Oct 24  
(c) 2005 Micromedia Ltd.

File 267:Finance & Banking Newsletters 2005/Nov 01  
(c) 2005 Dialog

File 275:Gale Group Computer DB(TM) 1983-2005/Oct 31  
(c) 2005 The Gale Group

File 324:German Patents Fulltext 1967-200543  
(c) 2005 Univentio

File 340:CLAIMS(R)/US Patent 1950-05/Oct 27  
(c) 2005 IFI/CLAIMS(R)

File 349:PCT FULLTEXT 1979-2005/UB=20051027, UT=20051020  
(c) 2005 WIPO/Univentio

File 387:The Denver Post 1994-2005/Oct 31  
(c) 2005 Denver Post

File 433:Charleston Newspapers 1997-2005/Oct 31  
(c) 2005 Charleston Newspapers

File 436:Humanities Abs Full Text 1984-2004/Dec  
(c) 2005 The HW Wilson Co

File 440:Current Contents Search(R) 1990-2005/Nov 01  
(c) 2005 Inst for Sci Info

File 471:New York Times Fulltext 1980-2005/Nov 01  
(c) 2005 The New York Times

File 476:Financial Times Fulltext 1982-2005/Oct 31  
(c) 2005 Financial Times Ltd

File 484:Periodical Abs Plustext 1986-2005/Oct W4  
(c) 2005 ProQuest

File 485:Accounting & Tax DB 1971-2005/Oct W3  
(c) 2005 ProQuest Info&Learning

File 492:Arizona Repub/Phoenix Gaz 19862002/Jan 06  
(c) 2002 Phoenix Newspapers

File 494:St LouisPost-Dispatch 1988-2005/Oct 30  
(c) 2005 St Louis Post-Dispatch

File 519:D&B-Duns Finan.Records Plus(TM) 2005/May  
(c) 2005 Dun & Bradstreet

File 541:SEC Online(TM) Annual Repts 1997/Sep W3  
(c) 1987-1997 SEC Online Inc.

File 542:SEC Online(TM) 10-K Reports 1997/Sep W3  
(c) 1987-1997 SEC Online Inc.

File 544:SEC Online(TM) Proxy Repts 1997/Sep W3  
(c) 1987-1997 SEC Online Inc.

File 545:Investext(R) 1982-2005/Nov 01  
(c) 2005 Thomson Financial Networks

File 553:Wilson Bus. Abs. FullText 1982-2004/Dec  
(c) 2005 The HW Wilson Co

File 563:Key Note Market Res. 1986-2001/Aug 03  
(c) 2001 ICC Online Info. Group

File 564:ICC Brit.Co.An.Rpts 1984-2004/Jun 22  
(c) 2004 ICC Online Inform.Group

File 570:Gale Group MARS(R) 1984-2005/Oct 31  
(c) 2005 The Gale Group

File 587:Jane's Defense&Aerospace 2005/Oct W4  
(c) 2005 Jane's Information Group

File 608:KR/T Bus.News. 1992-2005/Nov 01  
(c) 2005 Knight Ridder/Tribune Bus News

File 609:Bridge World Markets 2000-2001/Oct 01  
(c) 2001 Bridge

File 610:Business Wire 1999-2005/Nov 01  
(c) 2005 Business Wire.

**File 613:PR Newswire 1999-2005/Nov 01**  
(c) 2005 PR Newswire Association Inc  
**File 619:Asia Intelligence Wire 1995-2005/Oct 31**  
(c) 2005 Fin. Times Ltd  
**File 620:EIU:Viewswire 2005/Oct 19**  
(c) 2005 Economist Intelligence Unit  
**File 621:Gale Group New Prod.Annou.(R) 1985-2005/Nov 01**  
(c) 2005 The Gale Group

Dialog  
1/11/05

Set	Items	Description
S1	366	((OPTIMIZ????? OR OPTIMIS?????) (4N) (PRICE? ? OR PRICING- )) AND (DEMAND? ?) AND (MARKDOWN? ? OR PROMOTION?? OR MARK???- () DOWN)) NOT PY>2001
S2	289	RD (unique items)
S3	57	S2 AND ((OPTIMIZ????? OR OPTIMIS?????) (5N) (MARKDOWN? ? OR PROMOTION?? OR MARK???() DOWN))
S4	17	S3 NOT PY>2000 <del>Business Week</del>
File 622:	EU Magazines 2000-2004/Mar 20	
	(c) 2004 EIU Magazines	
File 623:	Business Week 1985-2005/Oct 27	
	(c) 2005 The McGraw-Hill Companies Inc	
File 624:	McGraw-Hill Publications 1985-2005/Nov 01	
	(c) 2005 McGraw-Hill Co. Inc	
File 625:	American Banker Publications 1981-2005/Oct 31	
	(c) 2005 American Banker	
File 626:	Bond Buyer Full Text 1981-2005/Nov 01	
	(c) 2005 Bond Buyer	
File 633:	Phil. Inquirer 1983-2005/Oct 26	
	(c) 2005 Philadelphia Newspapers Inc	
File 634:	San Jose Mercury Jun 1985-2005/Oct 31	
	(c) 2005 San Jose Mercury News	
File 635:	Business Dateline(R) 1985-2005/Nov 01	
	(c) 2005 ProQuest Info&Learning	
File 636:	Gale Group Newsletter DB(TM) 1987-2005/Oct 31	
	(c) 2005 The Gale Group	
File 637:	Journal of Commerce 1986-2005/Nov 01	
	(c) 2005 Commonwealth Bus. Media	
File 640:	San Francisco Chronicle 1988-2005/Oct 30	
	(c) 2005 Chronicle Publ. Co.	
File 643:	Grand Forks Herald 1995-2005/Oct 31	
	(c) 2005 Grand Forks Herald	
File 647:	CMP Computer Fulltext 1988-2005/Oct W3	
	(c) 2005 CMP Media, LLC	
File 648:	TV and Radio Transcripts 1997-2005/Oct W5	
	(c) 2005 FDCH Inc.	
File 649:	Gale Group Newswire ASAP(TM) 2005/Oct 19	
	(c) 2005 The Gale Group	
File 660:	Federal News Service 1991-2002/Jul 02	
	(c) 2002 Federal News Service	
File 684:	Bradenton Herald Oct2005/Oct 27	
	(c) 2005 Bradenton Herald	
File 696:	DIALOG Telecom. Newsletters 1995-2005/Oct 31	
	(c) 2005 Dialog	
File 702:	Miami Herald 1983-2005/Oct 30	
	(c) 2005 The Miami Herald Publishing Co.	
File 707:	The Seattle Times 1989-2005/Oct 31	
	(c) 2005 Seattle Times	
File 710:	Times/Sun.Times(London) Jun 1988-2005/Oct 31	
	(c) 2005 Times Newspapers	
File 711:	Independent(London) Sep 1988-2005/Nov 01	
	(c) 2005 Newspaper Publ. PLC	
File 720:	(Columbia) The State Dec 1987-2005/Oct 31	
	(c) 2005 The State	
File 726:	S.China Morn.Post 1992--2005/Oct 31	
	(c) 2005 South China Morning Post	
File 727:	Canadian Newspapers 1990-2005/Nov 01	
	(c) 2005 Southam Inc.	
File 728:	Asia/Pac News 1994-2005/Oct W5	
	(c) 2005 Dialog	

File 739:The Fresno Bee 1990-2005/Oct 31  
(c) 2005 The Fresno Bee

File 740:(Memphis)Comm.Appeal 1990-2005/Oct 30  
(c) 2005 The Commercial Appeal

File 748:Asia/Pac Bus. Jrnls 1994-2005/Oct 31  
(c) 2005 Dialog

File 750:Emerging Mkts & Middle East News 1995-2005/Nov 01  
(c) 2005 Dialog Corp.

File 755:New Zealand Newspapers 1995-2005/Nov 01  
(c) Fairfax New Zealand Ltd.

File 759:Business Insights 1992-2005/Oct  
(c) 2005 Datamonitor

File 767:Frost & Sullivan Market Eng 2005/Sep  
(c) 2005 Frost & Sullivan Inc.

File 768:EIU Market Research 2005/Apr 21  
(c) 2005 EIU

File 781:ProQuest Newsstand 1998-2005/Nov 01  
(c) 2005 ProQuest Info&Learning

File 788:(Myrtle Beach) The Sun News 1996-2005/Oct 29  
(c) 2005 The Sun News

File 810:Business Wire 1986-1999/Feb 28  
(c) 1999 Business Wire

File 813:PR Newswire 1987-1999/Apr 30  
(c) 1999 PR Newswire Association Inc

File 985:World News Connection(R) 1995-2005/Nov 01  
(c) 2005 NTIS

File 993:NewsRoom 2003  
(c) 2005 Dialog

File 995:NewsRoom 2001  
(c) 2005 Dialog

File 996:NewsRoom 2000  
(c) 2005 Dialog

?

Dialog  
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Your SELECT statement is:

s (khimetrics and ((optimis????? or optimiz?????) (2n) (price or prices or pricing))) not py>2001

Items	File
2	15: ABI/Inform(R)_1971-2005/Nov 01
16	16: Gale Group PROMT(R)_1990-2005/Oct 31
16	20: Dialog Global Reporter_1997-2005/Nov 01
Examined	50 files
1	111: TGG Natl.Newspaper Index(SM)_1979-2005/Oct 28
Examined	100 files
14	148: Gale Group Trade & Industry DB_1976-2005/Nov 01
Examined	150 files
Processing	
Examined	200 files
>>>File 297 was removed from the system to allow for search engine	
enhancements	
297:	Bible(King James Version)_1769
>>>Unable to open file; SELECT not performed on this file.	
2	349: PCT FULLTEXT_1979-2005/UB=20051027,UT=20051020
Examined	250 files
Examined	300 files
1	484: Periodical Abs Plustext_1986-2005/Oct W4
2	492: Arizona Repub/Phoenix Gaz_19862002/Jan 06
Examined	350 files
1	545: Investext(R)_1982-2005/Nov 01
2	553: Wilson Bus. Abs. FullText_1982-2004/Dec
1	570: Gale Group MARS(R)_1984-2005/Oct 31
Examined	400 files
4	609: Bridge World Markets_2000-2001/Oct 01
4	610: Business Wire_1999-2005/Nov 01
12	613: PR Newswire_1999-2005/Nov 01
12	621: Gale Group New Prod.Annou. (R)_1985-2005/Nov 01
5	635: Business Dateline(R)_1985-2005/Nov 01
12	649: Gale Group Newswire ASAP(TM)_2005/Oct 19
Examined	450 files
Examined	500 files
Examined	550 files
1	993: NewsRoom 2003
Processing	
9	995: NewsRoom 2001
6	996: NewsRoom 2000

20 files have one or more items; file list includes 563 files.  
One or more terms were invalid in 104 files.

Dialog  
W/M/05

Set	Items	Description
S1	123	(KHIMETRICS AND ((OPTIMIS????? OR OPTIMIZ?????) (2N) (PRICE - OR PRICES OR PRICING))) NOT PY>2001
S2	38	RD (unique items)
S3	29	S2 AND (DEMAND???)
S4	22	S3 AND (PROMOTION?? OR DISCOUNT?? OR MARKDOWN OR MARK?? (- ) DOWN)
S5	9	S4 NOT PY>2000 <i>- KMC</i>
S6	13	S4 NOT S5 <i>- KMC</i>
File	15:ABI/Inform(R)	.1971-2005/Nov 01 (c) 2005 ProQuest Info&Learning
File	16:Gale Group PROMT(R)	1990-2005/Oct 31 (c) 2005 The Gale Group
File	20:Dialog Global Reporter	1997-2005/Nov 01 (c) 2005 Dialog
File	111:TGG Natl.Newspaper Index(SM)	1979-2005/Oct 28 (c) 2005 The Gale Group
File	148:Gale Group Trade & Industry DB	1976-2005/Nov 01 (c) 2005 The Gale Group
File	349:PCT FULLTEXT	1979-2005/UB=20051027,UT=20051020 (c) 2005 WIPO/Univentio
File	484:Periodical Abs Plustext	1986-2005/Oct W4 (c) 2005 ProQuest
File	492:Arizona Repub/Phoenix Gaz	19862002/Jan 06 (c) 2002 Phoenix Newspapers
File	545:Investext(R)	1982-2005/Nov 01 (c) 2005 Thomson Financial Networks
File	553:Wilson Bus. Abs. FullText	1982-2004/Dec (c) 2005 The HW Wilson Co
File	570:Gale Group MARS(R)	1984-2005/Oct 31 (c) 2005 The Gale Group
File	609:Bridge World Markets	2000-2001/Oct 01 (c) 2001 Bridge
File	610:Business Wire	1999-2005/Nov 01 (c) 2005 Business Wire.
File	613:PR Newswire	1999-2005/Nov 01 (c) 2005 PR Newswire Association Inc
File	621:Gale Group New Prod.Annou.(R)	1985-2005/Nov 01 (c) 2005 The Gale Group
File	635:Business Dateline(R)	1985-2005/Nov 01 (c) 2005 ProQuest Info&Learning
File	649:Gale Group Newswire ASAP(TM)	2005/Oct 19 (c) 2005 The Gale Group
File	993:NewsRoom 2003	 (c) 2005 Dialog
File	995:NewsRoom 2001	 (c) 2005 Dialog
File	996:NewsRoom 2000	 (c) 2005 Dialog